

Grupo Liasa / Ken Foods drives HR transformation to support business growth



SUMMARY

The advantages of digitizing human resources are clearly visible at Grupo Liasa. For the first time, the HR team has access to accurate, real-time information about the workforce, as well as optimized processes that facilitate strategic decision-making and support the organization's continued growth.

COMPANY

Grupo Liasa / Ken Foods

HEADQUARTERS

Curtis (A Coruña), Spain

INDUSTRY

Dairy Industry / Food and Beverages

EMPLOYEES

More than 450

PRODUCTS AND SERVICES

creams, plant-based cream and other dairy products

WEBSITE

www.ken-foods.com

CHALLENGE

Grupo Liasa was undergoing a period of growth and strengthening its market position, which increased the need to professionalize its human resources management processes. They needed a human resources system capable of supporting its expansion and providing reliable, structured, and accessible information for decision-making.

SOLUTION

By implementing SAP SuccessFactors, Grupo Liasa has taken a decisive step toward digitizing its people management processes, evolving from a limited and highly manual environment to a more modern, centralized, and data-driven platform.

- More efficient and scalable HR platform
- Reliable, real-time data to support strategic decision-making
- Improved visibility into the workforce, costs, and KPIs
- Greater control and traceability of processes.
- More strategic role for HR within the organization

RESULTS

1

Global Learning Management Process

30

Countries using
SAP SuccessFactors Learning

450

Employees managed in
one centralized HR platform

CUSTOMER QUOTE

"Pentos has been a flexible and supportive partner throughout the entire process, guiding us and adapting to our needs. The implementation of SuccessFactors has allowed us to improve efficiency, access strategic information, and move towards a better experience for our employees."

José Reyes Bazán

HR Director, Ken Foods / Grupo Liasa

